GIUZ InnoPool Proposal:
Seed Funding for an Undergraduate & Graduate Student Publishing Project

Proposing Participants

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Aims and Approach of the Proposed Project:

Few opportunities exist within GIUZ for showcasing and sharing excellent student papers within the institute and to a wider public. We hereby propose the establishment of an on-going and (due to the given fluctuation of new and graduating students) ever-renewing „Publishing Kollektiv“ of undergraduate and graduate students to mitigate this problem.

Through a shared publishing platform and printed annual volume, students could profit from access to their peers’ excellent seminar papers, which often contain good summaries of readings as well as interesting – yet small – case studies. Consolidating and showcasing emergent knowledge and themes in our department would make them available to a broader audience and add massive value to the geographical institute. Additionally, working together on a non-topic-related and rather technical process would bring members of different units together regularly and therein find additional spaces for exchange.

In a learning-by-doing process – and under initial guidance of experts– students will become acquainted with the process of creating and publishing an edited volume of interest in print format. Participants will gather knowledge in all stages of publishing, from project- and time-management and editorial tasks to composition and printing and marketing a print publication. Selecting and reviewing student papers for publication would develop students' editing skills and their familiarity with academic publishing. A “meta-review” process would involve collaborative review after acceptance, requiring students to get feedback from PhD students or supervisors at least one stage higher in academic credentials before their work is accepted for publication.

Project Management and Support:

We propose connecting this project with the HammockTreeRecords Network and Platform for Critical Arts and Young Science (www.HammockTreeRecords.com), which has agreed to provide free support for the project in order to extend its growing network. Stephan Hochleithner, PhD student in GIUZ's political geography group (PGG) and one of the initiators of this proposal, already worked with HTR during his time at the University of Vienna and managed several projects similar to the one proposed here. He will be counseling and participating in the establishment of the publishing-project at GIUZ.

Connecting this InnoPool project to HammockTreeRecords (HTR) as a third party offers many benefits: it is registered as a publishing company and can thus offer ISBN numbers, VLB registration, and a searchable website platform. HTR’s participants will also offer know-how and lessons learned after several years of successful student-run publications.

We will also draw upon available resources and personnel at UZH, specifically seeking out the input and assistance of people with knowledge in library, publishing and printing as guests at meetings, such as Gary Seitz (Library) and Martin Steinmann (Graphics).

Project Organization and Scope:

The knowledge and experiences gathered throughout this process will be consolidated and passed on to the „next generation“ of participants, by assistance in their publication project. A non-hierarchical organisation of the group works to sustain its functionality while incorporating member fluctuation.

We propose the seed funding to cover the first two years of workshops and meetings, providing one year before the first publication and allowing one year following for the marketing, sales, and lessons learned to contribute to the second annual volume.
The collective will produce an annual printed publication (sample available from Stephan Hochleithner) for purchase, as well as provide the articles for free online. The publications resulting from this project will be sold for a moderate price and the money made by this will be used to finance following publications.

To get started, we intend to contact the teaching staff at GIUZ and ask them to identify interested and ambitious students form their classes. From those, we will ask two persons to act as editors for the first volume and distribute the other task-clusters among the others. The selection of seminar-papers to publish will be coordinated by all members of the group with the teaching staff.

Summary of the Main Objectives and Methods of the Proposed Project:

- showcase student papers in an annual publication and online platform
- provide publishing experience and training to students through workshops, meetings and hands-on experience
- establish an ever-renewing „Kollektiv“ of graduate and undergraduate students
- foster cross-unit collaboration on a technical level, which will subsequently lead to collaboration on content due to the regular contact and collaboration

Budget

<table>
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<tr>
<th>Item</th>
<th>CHF</th>
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<tbody>
<tr>
<td>Printing costs for first Volume</td>
<td>CHF 2,000.00</td>
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<td>· Following volumes will be financed by income from sales of the first and may be supported by third-party funding (e.g. Kanton, HammockTreeRecords, or other)</td>
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<td>Monthly lunch meetings (spring 2013- fall 2014)</td>
<td>CHF 500.00</td>
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<td>· food and drinks</td>
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<tr>
<td>Semesterly Workshops (spring 2013- fall 2014)</td>
<td>CHF 2,000.00</td>
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<tr>
<td>· transport and accommodation of invitees from Hammock Tree Records</td>
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<tr>
<td>· food and drinks</td>
<td></td>
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<tr>
<td>Student Assistant (2 hours per week, spring 2013-fall 2013)</td>
<td>CHF 1,500.00</td>
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CHF 6,000.00

Estimated Time Plan

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<tr>
<th>Period</th>
<th>Activity</th>
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| Springsemester / Summer 2013 | - Identifying interested students  
- Consolidating / recruiting participants  
- Concrete planning  
- Setting up communication networks |
| Fallsemester 2013          | Planning of First Volume  
- Choose theme, editors, working Groups  
- Launch Call for Papers |
|                           | Workshop: „Publication Projects: How to?“                                                                 |
| Fall 2013 / Spring 2014    | Workshop: editorial issues  
Deadline for papers submission, selection |
| Spring / Summer 2014       | Complete Editorial Process  
Workshop: Composition, Printing and Marketing |
| Fall 2014                  | Release of the First Annual Print Publication |